

## What is the Brain Blossom Program<sup>™</sup>?

The Brain Blossom Program<sup>™</sup> is an online, at home, brain and body exercise and educational program.

## Who can benefit from the Brain Blossom Program<sup>™</sup>?

Everybody! The program is designed to reduce stress and deflective tendencies in order to help individuals engage in, communicate with, learn from and enjoy their world. The only requirement is a partner to work with to administer some of the games!

## Why the Brain Blossom Program<sup>™</sup>?

Think of development like a flower, as it is grows from a seed, everything that happens around it has an impact on what it will be when it's fully grown. Human development is much the same. Our environments can greatly impact our most basic functions, like the way we move our body, communicate with language, and use our sensory systems. These impacted functions are what we at the Brain Blossom Program<sup>™</sup> call Deflective Behaviors<sup>™</sup> and they can take many forms. Deflective Behaviors<sup>™</sup> can stem from many combinations of factors, but ultimately, they change the way a person learns, behaves, communicates, and socializes. The Brain Blossom Program<sup>™</sup> is designed to give specific body and brain games to help a person move on from their Deflective Behaviors<sup>™</sup> to a healthier form of processing their environment.